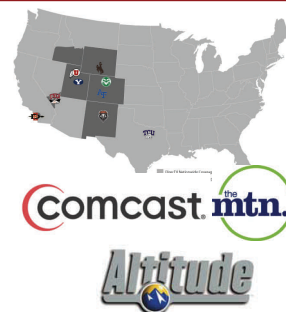


Field Day TV Networks

Comcast “The Mtn”: (The Mountain West Conference Sports Network)

- Equally owned by Comcast and CBS College Sports Network encompassing 22 cable networks serving over 25 million households.
- The MTN via Comcast coverage includes Colorado, Utah, Nevada, New Mexico, Idaho, Wyoming, Las Vegas, Dallas / Fort Worth & San Diego.
- The MTN is in over **2.2 million** Front Range homes via Comcast alone
- Available to **Comcast Digital Classic** and above subscribers channel 411
- Available to **Direct TV Sports Package** subscribers on channel 611



Altitude Sports & Entertainment Network: The Nuggets, Avalanche, Rapids, Mammoth network, plus College Football, Basketball, Eagles Hockey, High School Football, Outdoor shows

Altitude, Altitude 2 & Altitude HD Channels:

- Available via *Comcast (Denver channel 25 and HD 664) throughout the Rocky Mountain Region and 10 state area including Colorado, Kansas, Nebraska, Idaho, Montana, Wyoming, Utah, Northern New Mexico, Northeast Nevada and Southwest South Dakota.
- Available nationwide to Direct TV Sports Package & Premier Package subscribers (channel 681, 682 & HD channel 681-1).
- Available nationwide to Dish Network America’s Top 200 and above subscribers (channels 410 & HD channel 5410).]
- Also available on Qwest Cable (343), Time Warner in Southwest Colorado (796) & the Bresnan Digital Cable network.
- Estimated 5.8M households in 2008. Demographics: 71.5% (4.147M) of all viewers between 25 and 54 of age, 73.7% (4.27M) male, 75.4% (4.37M) Caucasian, 70.8% (4.11M) Professional/Managerial/White Collar, 30.4% (1.76M) College/Post graduate degree, 75% (4.23M) married.

Direct TV: Over 17 million total subscribers throughout the United States and Canada.

Dish Network: Over 12 million subscribers throughout the United States and Canada



Comcast Sports Networks:

- We are currently in negotiations with Comcast to include Field Day TV on regional Comcast Sports Networks: San Francisco Bay Area, Sacramento, Portland, Chicago, Boston, Washington D.C, New York, Philadelphia and surrounding markets.



*Comcast channels location change from market to market.

**Networks are in constant negotiation and channel lineups and locations may change without notice.

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